

[REDACTED]

I also wish to make a representation against this application on licensing objectives of the prevention of crime and disorder, public safety and the prevention of public nuisance. The location is within Harlesden's CIZ yet the applicant makes no reference to this indicating he has no understanding of the area. Craven Park Rd was designated as a CIZ due to the ongoing and significant alcohol related crime and anti-social behaviour which is having an adverse impact generating complaints from residents, councillors and the Police. This is undermining the licensing objectives. In addition, it has potential to undermine the vitality of Brent's town centres. Where an application for a new off-licence is received, the presumption is that the application will be refused unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives.

It is noted that Police and Licensing representations were made to a similar off licence at Newsfare 33 Craven Park Road, London, NW10 8SE which resulted in a refusal at committee 3 Oct 2023. The street drinking problems on Craven Park Road have not improved and there is no good reason why the availability of alcohol should be further increased. In the unlikely event that a licence is granted it should be conditioned to include Brent's Minimum Unit Pricing of 70p per unit as agreed in the Statement of Licensing Policy